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8 **UNITED STATES DISTRICT COURT**
9 **SOUTHERN DISTRICT OF CALIFORNIA**

10 JEANNE WHALEN and JOHN
11 WHALEN,

12 Plaintiff,

13 v.

13 UNITED FOOD AND
14 COMMERCIAL WORKERS LOCAL
15 135; JWG CONSTRUCTION
COMPANY, INC.,

Defendant.

CASE NO. 14cv3017-WQH-BLM
ORDER

16 HAYES, Judge:

17 The matter before the Court is the motion to dismiss filed by Defendant JWG
18 Construction Company. (ECF No. 26).

19 **I. Background**

20 On December 29, 2014, Plaintiffs initiated this action by filing a complaint.
21 (ECF No. 1). On February 5, 2015, Defendant United Food and Commercial Workers
22 Local 135 (“UFCW”) brought a motion to dismiss. (ECF No. 3). On August 5, 2015,
23 the Court issued an Order granting in part and denying in part UFCW’s motion to
24 dismiss. (ECF No. 6).

25 On December 22, 2015, Plaintiffs filed a first amended complaint alleging four
26 causes of action: (1) infringement of right of integrity in violation of the Visual Artists
27 Rights Act of 1990 (“VARA”), 17 U.S.C. § 106A, against United Food and
28 Commercial Workers Local; (2) violation of Plaintiffs’ right of integrity in violation of

1 the California Art Preservation Act (“CAPA”), Cal. Civ. Code § 987(c)(1) against JWG
 2 Construction (“JWG”); (3) conversion against JWG; and (4) negligence against JWG.
 3 (ECF No. 18).

4 On February 2, 2016, Defendant JWG filed a Motion to Dismiss. (ECF No. 26)
 5 on the ground that Plaintiffs’ state-law claims are preempted by VARA. On February
 6 22, 2016, Plaintiffs filed a response in opposition. (ECF NO. 28). On February 29,
 7 2016, JWG filed a reply. (ECF No. 30).

8 **II. Allegations in the Complaint**

9 Plaintiffs, Jeanne and John Whelan, are “accomplished muralists and artists.”
 10 (ECF No. 18 at ¶ 5). Plaintiffs “have been commissioned to and has [sic] created many
 11 public works of art” *Id.* at ¶ 12. In 1998, Plaintiffs were commissioned to create
 12 a mural known as “Providing the Feast,” which was located on the UFCW Union
 13 Building in San Diego, CA. *Id.* “Plaintiffs did not relinquish their ownership or title
 14 rights” to the mural. *Id.* at ¶ 32.

15 “[S]ometime in November of 2013, UFCW Local 135 ordered that the ‘Providing
 16 the Feast Mural’ be removed from the UFCW Local 135’s wall.” *Id.* at ¶ 15.
 17 “Thereafter, UFCW Local 135 either ordered the murals destroyed, or was so grossly
 18 negligent in the care and protection of said murals that the murals were so severely
 19 damaged and destroyed.” *Id.* JWG “remov[ed] and destroy[ed] the mural, without
 20 notice.” *Id.* at ¶ 28. “UFCW Local 135 did not attempt to contact Jeanne or John
 21 Whelan, and the Whelans subsequently learned of the destruction of the ‘Providing the
 22 Feast Mural’ in early 2014.” *Id.* at ¶ 16. “Because the mural was destroyed without
 23 notice, the Whelans were not able to document the mural further.” *Id.* at ¶ 17. “Nor
 24 were they provided the opportunity to speak with UFCW Local 135 about possibly
 25 restoring the mural, removing the mural or garnering support from the community for
 26 the mural.” *Id.* Plaintiffs believe that the mural “could have been removed from the
 27 building without substantial physical defacement, mutilation, alteration or destruction.”
 28 *Id.* at ¶ 18.

1 III. Standard of Review

2 Federal Rule of Civil Procedure 12(b)(6) permits dismissal for “failure to state
3 a claim upon which relief can be granted.” Fed. R. Civ. P. 12(b)(6). Federal Rule of
4 Civil Procedure 8(a) provides that “[a] pleading that states a claim for relief must
5 contain ... a short and plain statement of the claim showing that the pleader is entitled
6 to relief.” Fed. R. Civ. P. 8(a)(2). “A district court’s dismissal for failure to state a
7 claim under Federal Rule of Civil Procedure 12(b)(6) is proper if there is a ‘lack of a
8 cognizable legal theory or the absence of sufficient facts alleged under a cognizable
9 legal theory.’” *Conservation Force v. Salazar*, 646 F.3d 1240, 1242 (9th Cir. 2011)
10 (quoting *Balistreri v. Pacifica Police Dep’t*, 901 F.2d 696, 699 (9th Cir. 1990)).

11 “[A] plaintiff’s obligation to provide the ‘grounds’ of his ‘entitle[ment] to relief’
12 requires more than labels and conclusions, and a formulaic recitation of the elements
13 of a cause of action will not do.” *Bell Atl. Corp. v. Twombly*, 550 U.S. 544, 555 (2007)
14 (quoting Fed. R. Civ. P. 8(a)). “To survive a motion to dismiss, a complaint must
15 contain sufficient factual matter, accepted as true, to ‘state a claim to relief that is
16 plausible on its face.’” *Ashcroft v. Iqbal*, 556 U.S. 662, 678 (2009) (quoting *Twombly*,
17 550 U.S. at 570). “A claim has facial plausibility when the plaintiff pleads factual
18 content that allows the court to draw the reasonable inference that the defendant is liable
19 for the misconduct alleged.” *Id.* (citation omitted). “[T]he tenet that a court must
20 accept as true all of the allegations contained in a complaint is inapplicable to legal
21 conclusions. Threadbare recitals of the elements of a cause of action, supported by
22 mere conclusory statements, do not suffice.” *Id.* (citation omitted). “When there are
23 well-pleaded factual allegations, a court should assume their veracity and then
24 determine whether they plausibly give rise to an entitlement to relief.” *Id.* at 679. “In
25 sum, for a complaint to survive a motion to dismiss, the non-conclusory factual content,
26 and reasonable inferences from that content, must be plausibly suggestive of a claim
27 entitling the plaintiff to relief.” *Moss v. U.S. Secret Serv.*, 572 F.3d 962, 969 (9th Cir.
28 2009) (quotations and citation omitted).

1 IV. Discussion

2 JWG contends that Plaintiffs' causes of action for violation of CAPA, conversion
3 and negligence are preempted by VARA's preemption provision, 17 U.S.C. § 301.
4 (ECF No. 26-1 at 2).

5 Plaintiffs contend that, pursuant to California Civil Code section 988(b), they
6 have a "maintained ownership . . . interests in the mural" and that these rights are "not
7 equivalent to any of the rights conferred by VARA." (ECF No. 28 at 5). Plaintiffs
8 contend that their common law claims "arise out of violations of the plaintiffs' property
9 rights, rights which are distinct from VARA's protections of their moral rights of
10 integrity and attribution." *Id.*

11 A. Legal Standard

12 "The purpose of VARA is to protect two 'moral rights' of artists—the rights of
13 'integrity' and 'attribution.'" *Cort v. St. Paul Fire & Marine Ins. Companies, Inc.*, 311
14 F.3d 979, 984 (9th Cir. 2002). Section 106A(a)(3) of VARA sets forth the rights of
15 authors of visual works,

16 (A) to prevent any intentional distortion, mutilation, or other modification
17 of that work which would be prejudicial to his or her honor or reputation,
18 and any intentional distortion, mutilation, or modification of that work is
a violation of that right, and

19 (B) to prevent any destruction of a work of recognized stature, and any
20 intentional or grossly negligent destruction of that work is a violation of
that right.

21 17 U.S.C. § 106A(a)(3). VARA's preemption provision provides,

22 (1) [A]ll legal or equitable rights that are equivalent to any of the rights
23 conferred by section 106A with respect to works of visual art to which the
24 rights conferred by section 106A apply are governed exclusively by
25 section 106A and section 113(d) and the provisions of this title relating to
such sections. Thereafter, no person is entitled to any such right or
equivalent right in any work of visual art under the common law or
statutes of any State.

26 (2) Nothing in paragraph (1) annuls or limits any rights or remedies under
27 the common law or statutes of any State with respect to—

28 (A) any cause of action from undertakings commenced before the effective
date set forth in section 610(a) of the Visual Artists Rights
Act of 1990;

(B) activities violating legal or equitable rights that are not equivalent to

any of the rights conferred by section 106A with respect to
works of visual art; or
(C) activities violating legal or equitable rights which extend beyond the
life of the author.

17 U.S.C. § 301(f). The Ninth Circuit uses a two-part test to determine whether a state-law claim is preempted by federal copyrights laws. *Laws v. Sony Music Entm't, Inc.*, 448 F.3d 1134, 1137 (9th Cir. 2006). The first part determines whether the work in question falls within the scope of the Copyright Act—that is, whether it is an “original” work “of authorship fixed in any tangible medium of expression.” *Id.*, see 17 U.S.C. § 102. The second part tests “whether the rights asserted under state law are equivalent to the rights contained” in the federal copyright law. *Laws*, 448 F.3d at 1138.

B. Plaintiffs’ Claim under CAPA

Section 987(a) of CAPA states,

The Legislature hereby finds and declares that the physical alteration or destruction of fine art, which is an expression of the artist's personality, is detrimental to the artist's reputation, and artists therefore have an interest in protecting their works of fine art against any alteration or destruction; and that there is also a public interest in preserving the integrity of cultural and artistic creations.

Cal. Civ. Code § 987(a).

In this case, Plaintiffs’ second cause of action alleges that JWG violated “Plaintiffs’ right of integrity, as set for in Cal. Civ. Code § 987.” (ECF No. 18 at ¶ 28). Because the right of integrity asserted in Plaintiffs’ CAPA claim falls within the scope of VARA, the CAPA cause of action is preempted. See 17 U.S.C. § 301(f). JWG’s motion to dismiss Plaintiffs’ second cause of action is granted.¹

C. Plaintiffs’ Claims for Conversion and Negligence

“In California, conversion has three elements: ownership or right to possession of property, wrongful disposition of the property right[,] and damages.” *G.S. Rasmussen & Associates, Inc. v. Kalitta Flying Serv., Inc.*, 958 F.2d 896, 906 (9th Cir.

¹ Plaintiffs “acknowledge that the complaint contains word processing errors” and request “leave to amend” to correct those errors. (ECF No. 28 at 10). JWG opposes. (ECF No. 29 at 3). Any motion for leave to file an amended complaint shall be filed in accordance with Civil Local Rule 15.1(b). See also Fed. R. Civ. P. 15.

1 1992).

2 Plaintiffs allege that they “did not relinquish their ownership or title rights to
3 ‘Providing the Feast Mural.’” (ECF No. 18 at ¶ 32). Plaintiffs allege that JWG
4 “intentionally deprived” Plaintiffs of their ownership or title rights by “desecrating
5 ‘Providing the Feast Mural.’” *Id.* at ¶ 33. As alleged, Plaintiffs’ property rights² are
6 distinct from the moral rights that VARA protects. *Cf. Mktg. Info. Masters*, 552 F.
7 Supp. 2d at 1098 (“As alleged, Plaintiff is not seeking the return of property, but
8 damages for its use. The rights asserted in the conversion claim are the same as those
9 protected by the Copyright Act. As such, the second prong of the test is met and the
10 conversion claim is preempted.”). Given VARA’s specific language that VARA does
11 not preempt “rights that are not equivalent to any of the rights” it confers, Plaintiffs
12 have alleged facts that could support a claim for conversion. VARA does not preempt
13 Plaintiffs’ common law conversion and negligence claims which seek damages for the
14 intentional deprivation of Plaintiffs’ “ownership or title rights” to the mural.³ *See* 17
15 U.S.C. § 301(f); *see also Mktg. Info. Masters, Inc. v. Bd. of Trustees of California State*
16 *Univ. Sys.*, 552 F. Supp. 2d 1088, 1098 (S.D. Cal. 2008) (“While conversion is
17 generally immune from preemption because it involves tangible property, conversion
18 actions seeking only damages for reproduction of the property—not return of tangible
19 property—are preempted by the Copyright Act.”); *Ehat v. Tanner*, 780 F.2d 876, 878

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21 ² In their fourth cause of action for negligence, Plaintiffs allege that they “have
22 lost all of their *property rights* in the ‘Providing the Feast Mural,’ and have suffered
23 great harm to their *professional reputation*.” (ECF No. 18 at 10 (emphases added)).
24 Plaintiffs have stated a cause of action for negligence based on their “property rights.”
25 In so far as Plaintiffs are alleging a cause of action for negligence based on their
26 “professional reputation,” that part of the claim would be preempted by VARA. *See* 17
27 U.S.C. § 301(f); *Lubner v. City of Los Angeles*, 53 Cal. Rptr. 2d 24, 29 (Ct. App. 1996)
28 (affirming the artist-plaintiffs’ recovery of property damages for common law
negligence, but holding that an artist may be preempted by VARA from recovering
damages for loss of reputation from a “simple negligence” claim).

³ In a prior order, the Court granted a motion to dismiss Plaintiffs’ claim for
conversion against Defendant UFCW. (ECF No. 6 at 5). The Court stated, “Plaintiffs
fail to address Defendant’s authority. Nor do Plaintiffs cite any authority suggesting
the conversion claim is not preempted. Accordingly, the Court finds the conversion
claim is also preempted.” *Id.*

(10th Cir. 1985), *cert. denied*, 479 U.S. 820 (1986) (Plaintiff “did not allege a state law claim of conversion to recover for the physical deprivation of his notes. Instead, he sought to recover for damage flowing from their reproduction and distribution. Such reproduction interferes with an intangible literary or artistic property right equivalent to copyright.”); *Zito v. Steeplechase Films, Inc.*, 267 F. Supp. 2d 1022, 1027 (N.D. Cal. 2003) (“A conversion claim arising from the unauthorized reproduction and distribution of a copyrighted work only interferes with the plaintiff’s intangible property right and is equivalent to a claim for copyright infringement.”)

V. Conclusion

IT IS HEREBY ORDERED that Defendant’s motion to dismiss is granted in part and denied in part. Defendant’s motion to dismiss Plaintiffs’ second cause of action is granted. Defendant’s motion to dismiss Plaintiffs’ third and fourth causes of action is denied.

DATED: May 17, 2016


WILLIAM Q. HAYES
United States District Judge